

## Descriptive transcript for St.George purchases Plan&Pay how to video.

Invigorating music plays.

The screen is filled with a background of multi-tonal green triangles. Large white text appears reading 'Say hello to Plan and Pay.'

The background pattern moves towards the top left corner, revealing a kitchen backdrop as the pattern settles in the upper third of the screen. An animated Little Dragon appears standing on the kitchen bench wearing a chef's hat. The text 'Make big credit card buys' animates in as he starts chopping a watermelon with a knife. Pieces of chopped melon fall off the screen as the words 'a little more bite-sized' flash up.

The pattern background sweeps across the whole screen from the bottom left corner with large text appearing that reads 'Convert any purchase over \$200 from the last 30 days'. The letters of this fall out of frame and are replaced by the words 'into a 3, 6, or 12-month instalment plan'. This is replaced by large, white text which exclaims 'With 0% interest!', followed by an asterisk. Below this sits the words '\*T&Cs and fees apply' in small font. The words 'Sound like a plan?' appear in large, white text.

A smartphone appears on the right-hand side of the frame, filling up most of the height of the screen. The phone screen shows the St.George App.

Dynamically, the words '1. Go to your Account details page' flash up on the screen. A red circular cursor appears, guiding you through the app.

First the cursor selects 'Amplify Visa' credit card, as the text reads '2. Look for the blue banners'. The cursor picks a purchase with a blue banner to pay off in instalments as the text reads '3. Select your chosen purchase'.

The Plan and Pay instalment plan page appears on screen, followed by the words '4. Pick a repayment schedule'.

The cursor scrolls through the monthly repayment options, confirms the 6-month plan and a confirmation screen appears. The text 'And that's it! You're done' flashes up.

The phone disappears and the patterned background takes over the full screen with the words 'Have up to eight active Plan and Pay plans' appear. The text 'For both your balance and purchases' then appears.